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**Dealer Application; please fill out the following form.**

**\*** **Company Name / Trade Name :**

**\* Name and Surname :**

**\* Title or Department of Work :**

**\* Address :**

**\* Zip Code :  
\* City :  
\* Country :  
\* Work Phone :**

**Cell Phone :  
Fax :  
\* E-mail Address :  
Web Address :  
\* Tax Number :**

**\* Chamber of Commerce and Handicraft Registration No. :**

**Working Banks :**

\* Fields marked with an asterisk are required fields.

**Your Business’ History**

**1.** **Your Company’s** **Date of Establishment :**  
**2.** **Your Company's** **Activity Area :  
3. The Main Scope Metal Accessories for your company? :  
4. Sectors you serve :**

**Product Range**

**5. The Brands you work with, If so what are the deals? :  
6. Other Products Distribution, and what are they made of? :**

**Activity Zones**

**7. Metal Accessories Sector Operations; Which regions do you work in? :  
8. Which regions are you in for your other products Activities Shows? :**

**Sales Team**

**9. Which regions do you work in? How many employees are there in your sales team? :**

**10. Are you Sales Team based within the company, or do they work independantly? :**

**Facilities**

**11. What kind Office / Storage / Distribution / Production space do you have? Do you own your facilities? :**

**Dealer applying details;**

**a) Address :  
b) Store Usage : ..... m2  
c) Location :   
d) Rental Property or Personally Owned Property? :  
e) If Rental, what is the rental cost? :**

**Promotion**

**12. How do you advertise your business? (Please include examples) :**

**13. What kind of Public Relations Activities do you carry out? (Please include examples) :  
14. Explain how you would market our products in your area :**

**15. What obstacles, if any, do you anticipate if you are a potential franchisee?**

**(externally and internally?) :**

**Thank you for completing this Franchise Application form.**